



Sam's Boat



BE AN INSTANT GOLD CARD MEMBER!!!

*****ARE YOU IN THE TOP 25%?*****

ON 12/31/2005, ALL PLAYER'S CARD MEMBERS THAT ARE IN THE TOP 25% IN TOTAL POINTS YEAR TO DATE WILL EARN **GOLD CARD MEMBER** STATUS! YOU WILL RECEIVE YOUR **GOLD CARD** IN THE MAIL IN JANUARY 2006 WITH ADDITIONAL REWARDS IN APPRECIATION FOR YOUR LOYALTY.

BUILD POINTS ON YOUR CARD FAST & EASY! SAM'S IS THE PERFECT PLACE FOR ALL OF YOU'RE AFTER WORK, HOLIDAY OR BIRTHDAY PARTIES!

ONE PLAYER'S CARD MEMBER BOOKED HIS \$3000 AFTER WORK PARTY IN AUGUST AND RECEIVED DOUBLE POINTS (6000 POINTS) ON HIS CARD! THAT'S \$120 CASH CREDIT.

SAM'S PLAYER'S CARD REDEMPTION BREAKDOWN

PLAYER'S CARD = 2% OF YOUR TOTAL PURCHASES AS CASH CREDIT TOWARD ANY PURCHASE EXCLUDING ALCOHOL.

GOLD CARD = 2.5% OF YOUR TOTAL POINT PURCHASE AS CASH CREDIT TOWARD ANY PURCHASE EXCLUDING ALCOHOL.

PLATINUM CARD = 3% OF YOUR TOTAL POINT PURCHASE AS CASH CREDIT TOWARD ANY PURCHASE EXCLUDING ALCOHOL.

BLACK CARD = 3.5% OF YOUR TOTAL PURCHASE AS CASH CREDIT TOWARD ANY PURCHASE EXCLUDING ALCOHOL.

MON.-FRI. FROM 11AM-3PM PLAYER'S CARD MEMBERS RECEIVE DOUBLE POINTS. THIS MEANS 4% CASH CREDIT BACK!